

New Marketing For Martial Arts

By Master Joe Schaefer

March 16th at 5:00 PM

Many things have changed since our last marketing seminar in Lexington. The new techniques I have adopted yield an average of 4-5 emails per day from prospective students. A full 25-35% of all my new enrollments come from internet-based marketing efforts. The yellow pages are DEAD, flyers a waste of your time, and newspapers are dying soon. It is time for a new approach and I have it! I have so many things to tell you about. I can't wait to hear your success stories in the months following this seminar.

In this seminar,

I will not only educate you on these techniques, I will provide you with the ad text, walk you through the setup and give you a CD with everything you need on it. You will have access to my online email auto-responder campaigns for your own use and my 2-page martial art consumer guide that most new students tell me was the deciding factor to help them to select my school over 50 other schools in Austin. I spent a lot of time and my own money learning this information. I have managed over 80,000 clicks on Google for myself and other advertising clients. You can trust me when I tell you that this works! If you have friends that own any other business, they can benefit from this seminar as well.

Will it work?

I employed these strategies for Master Bill Leonard at the Lexington school and got 38 emails from prospective students in just the first 30 days.

Here are some of my non-martial art clients

Joe Schaefer takes time to get inside my business and goals and he has impeccable integrity. Rather than just set up a system and then forget about it, Joe is constantly monitoring and trying new approaches to maximize my website's visibility. Since working with Joe, my internet generated business has increased at least 35% in one quarter.

-- David S. Litton, Ph.D., PC

Ten percent of our website visitors convert to leads. Our classes are filling up fast and we are reaching a larger geographic region that we ever dreamed possible. (In fact Dr. Tana's receptionist begged me to shut the ads off because she was tired of answering phone calls; good problem to have)

-- Dr. Tana Bush, American Center for Dental Professionals.

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Registration form for the New Marketing the Martial Arts Seminar

**** For preregistration, we must receive this form on or before March 7th ****

Name: _____ Email: _____
Address: _____ Phone #: _____
City: _____ State: _____ Zip: _____ Rank: _____

Circle price and enter at right	Preregistration	At the Door	Total
SDA Members – Any Rank	\$100.00	\$125.00	\$
Non-SDA Shaolin-Do Black Belt	\$125.00	\$150.00	\$
Not an SDA Member? Just now (\$50) and get the SDA rates!			\$
Circle: Visa MasterCard Amex	Name on Card:		
Credit Card #:	Signature:		
Exp Date:			

Please make checks payable to the Shaolin-Do Association. Sorry, no refunds!
For the latest updates and for more information, please visit www.shaolin-do.com.